Program Report-IIIC

1	Name of the Activity/Event	**Guest Lecture on Design Thinking**
2	Date of Activity/Event	26/12/2020
3	Organized by/Name of the committee	Narayana Engineering College CSE Department
4	Place of Activity/event	Virtual Mode-Zoom Platform
5	Resource person/guest/organization	**Mr. D.Madhav Industry Principal and Regional Delivery Manager Infosys Frankfurt.**
6	Type of activity/Event	Guest Lecture
7	Activity/Event objectives	1. Design thinking is more than just a process; it opens up an entirely new way to think, and it offers a collection of hands-on methods to help you apply this new mindset. 2. The term design thinking has been used to refer to a specific cognitive style (thinking like a designer), a general theory of design (a way of understanding how designers work), and a set of pedagogical resources

8	Participation	Students	Faculty	Total Participation
		218	9	227

9	General remarks	1. Practical knowledge regarding to Design Thinking domain. 2. More explanation on implementation and applications
10	Suggested Improvements	Practical sessions on Design thinking
11	Enclosures	Event Photos
12	Signature of Incharge/convener	

Topic: Guest Lecture on Design Thinking

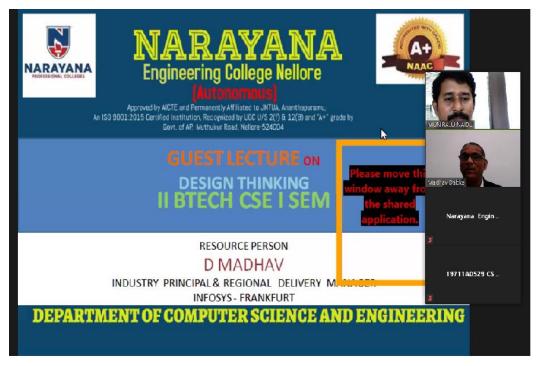Time: Dec 26, 2021 10:00 aM India

Join Zoom Meeting

https://narayanagroup.zoom.us/j/85826132355?pwd=YTl4VnVwSkpDK09YZnlJM0ZrMUk4QT09

Meeting ID: 858 2613 2355

Passcode: 123456

CSE Department has conducted a event in association with **Industry Institute Interaction Cell (IIIC)** a Guest Lecture on Design Thinking", on 26th Dec 2020 . Resource person is **Mr. D.Madhav Industry Principal and Regional Delivery Manager Infosys Frankfurt.**

The Event has initiated by introducing the resource person to the students and event carried out with the introduction to Design thinking and how it is implemented a new way of think towards the new upcoming technologies .Design Thinking is the long been considered the holy grail of innovation—and the remedy to stagnation.

Resource Person explaining about the Design Thinking

Indeed, many of the methods and techniques used in design thinking have been borrowed from the designer's toolkit. Different Areas Education, prototype modeling, constructions etc., so many application oriented examples are discussed and the session is completed

Topics Discussed

> What is Design Thinking?

> What is the Design Thinking process?

> What is the purpose of Design Thinking?

> How do Design Thinking, lean, and agile work together?

> What are the benefits of Design Thinking at work?

> Design Thinking methodology in action: Case studies

> What is the relationship between Design Thinking and UX Design?

Faculty Incharge   **CSE- HOD**